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- Link back to site <http://www.usa-positive-expectations.com/Positive-Expectation.html>
- Dear CEO or Leader, do not start this read without the 10 minutes it will take to sort your thoughts to creating individual freedom from pre-k literacy.
- This simple page defines the basic per child economics and financial risk of investing \$8-10,000 in at risk, age 3-6, children so if everything went right for the child he or she would join at least the middle class. This is the first things first right the first time requirement to make 21st century progress in our localities. This creates individual assets and attributes from Brain Synaptic Capacity stimulated by literacy on the child's critical time deadline.
- Spend \$10,000; expect it to be immediately worth over \$500,000; WHEN the \$10,000 is spent, as a part of connecting 100% of the children to high quality kindergarten start requirements.

-Make the risk lower

-Create higher present value

-Organize the bridge spending to the savings

With just a little bit of imagination, the at risk child, mom and the mentor use the present value of positive expectations as a ticket out of dependency. So if Mom can use mentoring to leverage herself and her child to economic independence we have a double expected win.

The value can be arguably defined as the difference between being in the economic middle of society verses at the bottom. This is at least \$600,000 in added GDP and less cost to the schools and governments (today's dollars) over 40 future years. Inflate that over 40 years at 2% per year and assume individual and community compound risk

factors on becoming part of the middle to arrive at a present value of the difference between the “bottom half of the bottom half” and the middle per child.

There is adequate support for these assumptions (critical savings can be budgeted) to make us act now to realize the true present value possible. This site lines up the supports for action. The monetization of the \$8-10,000 comes alive because of the expectation of opportunity once the paying customer is defined and the delivered requirement is guaranteed. Certainly the community that reduces its failure risk from 25% per year to 5% per year, or less, will increase its present value of positive expectations and look much differently.

One has to wonder why the asset building is not in place. Early Reading Skills Delivered is the only first things first shot possible to give all a ringing advantage and reduced risk. This is especially so when 100% of the children show up for kindergarten ready to read, count and understand positive direction so the public school and the government can do its best.

We will influence you to monetize the \$8-10,000 investment to deliver these skills at age 3, 4, 5, and 6; a first thing to subsequent risk reduction. 80% of the citizens already believe in this risk reduction. The messaging of positive expectation will continue the creation of personal assets and skills. The present value of the investment moves up with the reduced risk factor as follows.

Present Values	
Investment / Cost.....	\$8-10,000
25% risk.....	\$12,500
15% risk.....	\$50,000
10% risk.....	\$150,000
5% risk.....	\$500,000

The veteran executive can be the local business person that brings it together to keep it together creating a third set of benefits. You want economic, education, emotional, and ethical footings for growing yourself and your children and grandchildren.

This is it. The veteran executive has the skill set and is economically available.

<http://www.usavalues-character.com/References/VeteransLite.pdf>

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