

To CEOs and other Private Sector Powerful Players and Structures

Now that President Trump has won a national election on the basis of restoring individual positive expectations and growth opportunity for every citizen (we the people) I need to talk with you and your most trusted advisor. This is not an idle request. Our war to grow at a rate beyond population growth and pay for our entitlements by growing at a rate of 4-5% needs your proven leadership with your customers and friends focused on the early years that set up greater positive expectations.

USA VALUES, LLC. has a non-government controlled solution to the restoration of whole urban living using parts of proven early childhood education (ECE) without all the regulation. The solution is designed to influence individualism because of first things first thinking. And, the solution only needs a little pull from the private sector to jumpstart. And, this is the major effort (without more cost) required to restart growth in urban USA (private sector gifts from the largest private sector proxy)

<http://www.usavaluesii2.com/blog/>
<http://www.usavaluescoupons.com/deargovernor/>

It is apparent that a private sector effort to deliver 100% of the at risk children really-ready to read, count and understand positive expectations to kindergarten is surely needed. It will emerge because the true customer (mom and family) cannot afford the regulated price of early reading and math delivery; plus, the regulated delivery process is absolutely designed from the top to not reach the 100% from the bottom, in time. Creating the individual who sees growth education, economics, emotions and ethics for herself and her child has not been, but is an emerging priority. Also, it is possible the public sectors of Health and Welfare, Early Education, Child Care, Teacher's University Certification and Unionization has actually prevented the private sector from innovating to a workable solution to the requirements one size fits one for those most at risk. See before kindergarten as the individual way to avoid the gap, reset expectations and go around the status quo for initial asset building.

The stealth used by Congress and the President in the creation of the Federal Reserve Bank is to be leveraged to "approve as monetary policy" the use of NewOldMoney cash flow from the Federal Reserve Banks behind the gift to urban mom. The private sector gift has several aspects to separate itself from Head Start, Universal Pre-k and other scholarship type public sector early education developments. Product and program is required to become the inevitable umbrella of focus on the individual's positive expectation and culture. Going around the public sector structures with an out of the box solution that requires in the box unique participation would be out of the question, except laws like these exist for the public money; and, private sector. (<https://www.revisor.mn.gov/statutes/?id=120b.11>) The money is just sitting, it could reach urban mom directly within a for initial mentoring contract. The private sector's goal is to get the cultures asking for it. Literacy is Freedom; and, To Succeed You Must Read are solid messaging sent by every successful business in the USA as the representative of doing first things first. It is disagreeable that national interest expense should be circuited back to the government without any velocity and ROI. Our kids will rightly charge us with the moniker - stupid is as stupid does.

Practically, the grand bargain must umbrella the public structures before the children are dragged into resource constraints and conflicts of the unavoidable political caldron. As a business, individual or organization you can help us focus on the individual during the ages of 0-6 and make it a political free

zone before school starts. Clearly, we need an email march to the grand bargain that only the FED and the FOMC is positioned to deliver. Self-understanding that the march is the private sector opportunity of the 21st century for those who consider themselves at risk is important but the most at risk should not be alone. Parts of what we suggest can only be done by the private sector. It actually is a start to a 21st century absolute positive expectation.

The Absorbent Mind, <http://www.amazon.com/The-Absorbent-Mind-Maria-Montessori/dp/1607960931> by *Maria Montessori*

Reroute the Preschool Juggernaut, <http://www.hoover.org/publications/books/8138> by *Chester E. Finn Jr.*

These books create an outstanding introduction of issues, please read and buy the books to reduce societal and business risk and increase the proficiency of the USA School System. Use these concepts to transfer cultural influence and power to those committed. Cultural first thing first is important to each and every growth economic, education, emotions and ethics solution. These two books are Socratic high quality thought processes informally supporting the realistic need for USA VALUES, LLC.

The initial payor for the product, service and process is the Federal Reserve Bank and the Federal Open Market Committee who has more unused money than god. One of our letters to them. The way they manage the unused money generates zero velocity. Stupid is as stupid does.

<http://www.usavaluesii2.com/to-chairman/>

Our request is really simple. We need you to promote doing first things first right the first time by joining the 1,000,000 email march on the FED started by USA VALUES, LLC. Lead the nation to restore the private sector concepts of growth economics, education, emotions, ethics, liberty, freedom, safety, security, predictability and all other attributes of middle class movement, opportunity, growth, success and sharing. Local and regional business will have a growth perspective within 3-5 years based on projectable demonstrable outcomes from best practice deliveries.

I am suggesting this discussion and mailing to the mayors for you to pick up the momentum of the 1,000,000 email march. Cities and citizens need to seek and see the power of the individual. Best practice deliveries are unregulated one size fits one setting of Early Reading Skills Delivered for a Ringing Advantage. <http://www.usa-positive-expectations.com/support-files/mayorflyer.pdf> We will not avoid the urban structures in the way of growth without doing this.

WE have kept this letter as short as possible. Please work with this request of your business, organization or yourself by preparing to send four emails tuned to your business and the 1,000,000 email march <http://hsmpreview.com/CMG/USAValues04/index.html>. Promote with the intention of breakeven if you are business to consumer. If you are business to business pick one of your customers or customer classes closest to retail for a joint promotion. Or, just send the PSM.

Your cost for doing 4,000,000 targeted emails over four times to allow initial market study is 4 x \$2,000 less 10% for prepayment. The 4,000,000 emails bump to 5,000,000 because each mailing is spiffed with 25% or 250,000 targeted at families with age 0-5 children, grade 3 or less, teachers, veterans, or some other agreeable target for the parallel message.

We must hear from you regarding our request to be certain we are doing all we can.

Business can get this started without all the dots connected to the private ownership of the Federal Reserve Bank that will fund the NewOldMoney. First you want, as a CEO that the district becomes a Cause – Effect – Cause Change Method School District. Second, as a business start funding what it will take some time and energy with the FED to make happen. Then you are vested in the request of the FED, your proxy. Record your funding as an asset to be paid back by the FED once it gets started funding the NewOldMoney equally to the whole nation. Tell your shareholders you are position the private sector to win and win again, big time.

This puts the positive expectation for urban mom within the private sector who needs a new deal in the proper light for her location where the community and school district are committed. It makes your pursuit of the FED even more sincere; all the time supporting the President’s call for action that creates the first things first growth opportunity.

The focus on PVofPE-Prek for our most at risk can be driven from the right even when the left fiscal policy funds its creation. This is choice, the personal choice to close the gap before it starts with attitude and commitment creating the present value. Urban mom could be encouraged to expect more highest quality leadership from the liberal democratic policy, commitment, attitude behind being individually really-ready to read, count and understand positive expectations.

It would be best practice to install this customer requirement into the population but this is not natural liberal positioning and to go there as a liberal has obvious drawbacks in the details. Regardless, when urban mom gains that new first things first positive expectation, there are many sources for the NewOldMoney and the parties will compete for her expectation for her age 0-6 child. This would be good.

The NewOldMoney colored red could flow as discussed, like this <http://www.usavaluesii2.com/to-chairman>. Colored blue it could flow from a state-owned bank or even a Greenback dollar printing from the public sector Treasury subject to the “new” laws. In both colors, the gift/investment will yield a velocity turn when spent locally and another when the school district pays it back from continuous improvement tactics based on real reading readiness. The liberal foundation of the individual responsibility is not known to stretch urban mom to better or best quality expectations but it would keep the liberals in the ballgame for the 50/50 minority vote. Urban mom should be given the choice to play the ends of both parties to the resources for her individual child’s next 85 years.

Sincerely

Thomas D. Wolfgram USA VALUES, LLC.

Early Reading Skills Delivered

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