

USA VALUES, LLC 2010 Media Kit

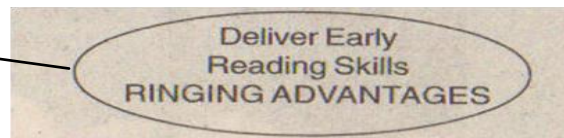
Advertising Rates for 2010 Rollout of USA Values Advertising Flyer and On Line Coupon for Northern Dakota County, MN - West Side, South St. Paul, West St. Paul, Mendota Heights, Sunfish Lake and Inver Grove Heights

The USA Flyer is 28x20 inch front and back 4 color printed on gloss text. It sends an important public service message and sends your message to 40,000 residents in Northern Dakota County. It gives you (merchant and service) an important local cause. The suggested Online Coupon is located at www.usavaluescoupons.com .

The demographics- See page 5

The advertising rates on page 4- Prices for Northern Dakota County, not including Eagan. (40,000 residences)

The Brand



20"x28"

It folds to 10"x7"

Designed to be noticed and opened after delivery at the door with the doorbell ringing



Without The Gift Of
Early Reading Skills
All Children Are
Behind Before They
Start Kindergarten.



Reasons for advertising with USA VALUES

- Lowest Cost - Broadest Simple Coverage at \$590 or \$330 for 4x4 or 2x 4 monthly advertisement. (12 times rate) No frill link to web and mobile presentations of your choice.
- Your prospect is within the 40,000 residences. No way to miss! Link to your best offer. Each ad links to PDF for web and mobile presentations.
- Your Online Coupon can be twittered daily to your followers and is retweeted by a bot to all the followers of USA VALUES. We help you generate followers of your own business and the coupon business for the retweet bot.
- The comment section of your online coupon can be used in multiple ways in connection with your twitter processes designed to expose your deals daily. See Examples <http://www.usavaluescoupons.com/peaceful-heights/>
- Non-bank financing of annual contract is available. (Working capital loan) Full month down for first ad and then 25% of balance is due with 1% interest compounded on a monthly basis.
- Pre Movie Advertising included. 45 second ad is place in the Inver Grove Showplace 16 Theatre. Animated message with 10 seconds, and listing of sponsors for 35 seconds. The ad runs on 16 screens daily and reaches about 40,000 movie goers per month.
- High gloss 4 color flyer printing with most economical pricing.
- Public Service Message is very important to success of the local area. Tweeting to this is a positive.
- Delivery of flyer funds area youth organizations with \$2-3,000 per area each month.

Credit and Billing:

Credit applications approved quickly. Payment is due in full in 10 days from billing unless 12 months are being financed. A rebilling charge of \$3 will be assessed on all statements over 30 days past due. Any advertiser who signs a contract is responsible for the entire length and terms of the contract. If the contract is

terminated prematurely by the advertiser, the advertiser shall still pay for the full contract unless hardship is agreed to by USA VALUES, LLC.

Notices:

The publisher reserves the right to accept or reject any editorial or advertising information submitted for publication. No deviation from the rate card for any advertiser. The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of the advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.

The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights or privacy resulting from the publication of the advertiser's advertisement.

Sales office located at:
7879 Somerset Ct
Woodbury MN
55125
651-735-3018 or cell 612-968-1579

Thomas Wolfgram
info@usavalues-character.com
www.usavaluescoupons.com

The Public Service Message



Really, there may be 100 ways to write this but really only one **FIRST THING FIRST** to do. Please discuss it. The progress for the child and the whole local area starts as soon as the one size fits one pre-k delivery starts.

The Truth, Without the gift of Early Reading Skills all children are behind before they even start kindergarten. The Gift, Only an individual gift delivers early reading skills at age 2, 3, 4 and 5.

This gift is the key to opportunity. It is society's best (effective and lowest cost) approach to preparing the most at-risk to want opportunities, choices and engagement.

The Focus, When 100% of the children start kindergarten ready to read English the urban school has excess resources to meet the larger requirement. K-12 Schools are vested but not funded in the goal of 100% readiness.

**ADVERTISING RATES - 4 COLOR - 40,000 CIRCULATION
4 COLOR ADVERTISING RATES SENDING PUBLIC SERVICE MESSAGE
POWERFUL ONLINE COUPON WITH USA VALUES, LLC**

Help the Youngest Children Learn to Read

Circulation -40,000- is same as the St. Paul Voice, distributed free to high traffic businesses and every home and apartment in West St. Paul, the West Side, Mendota, Mendota Heights, Sunfish Lake and Lilydale, South St Paul. Inver Grove Heights is delivered to the home or apartment outside the St. Paul Voice Area by USA VALUES, LLC.

*Display Ads * Other Printed Notices * Online Coupons Using Twitter
Free Simple Ad Design with very important public service message.



Help send PSM message with money you are already spending.

Local Business will be the first big economics winner when 100% of the children are prepared by our community to start kindergarten ready to read. This is the increasing value of positive expectations.

See www.usa-positive-expectations.com This development is strategic as necessity fuels the mother of local invention.

	Per time
<u>8 x 4 - 12 times per year</u>	\$1110
<u>6 x 4 - 12 times per year</u>	\$850
<u>4 x 4 - 12 times per year</u>	\$590
<u>2 x 4 - 12 times per year</u>	\$330
<u>8 x 4 - 6 times per year</u>	\$1188
<u>6 x 4 - 6 times per year</u>	\$910
<u>4 x 4 - 6 times per year</u>	\$631
<u>2 x 4 - 6 times per year</u>	\$353
<u>8 x 4 - 1 times per year</u>	\$1378
<u>6 x 4 - 1 times per year</u>	\$1056
<u>4 x 4 - 1 times per year</u>	\$732
<u>2 x 4 - 1 times per year</u>	\$410
<u>XX. Powerful OnLine Coupon</u>	\$480 per year

