

## To CEOs, Directors, Officers and Effective Citizens,

What is the source of your USA-Positive-Expectation? CEOs and citizens have sources of positive thought but how many of those thoughts go back to the principles of being highly effective. You get IT, you are a starting point. I am going to skip your world because your success is obvious, and present, for change, an early point in the life of the tree and roots of our public and private sectors. This point already delivers justice, equity and real equality of opportunity for our most at risk. Continue, this solution sets up “free” for nobody, costs nothing and expand outcomes directly.

Our trunk and root thinking started before the Declaration of Independence with a literate society full of considered acceptable inequality. **Yes, that time was flawed, but improved upon by the United States with bloody commitment to individual freedom and other treasure sacrifice.** An increasing stock price or cashflow covering much of the asset holding of the private sector is a good, better or best conclusion for some. However, our “deep state” status quo can be rated worse than good (rated to be under 18% acceptable). This part of everyone’s life is less than good, running huge deficits, to be the most dividing part of our life pitting the private sector against each other. Many say the dollar of success is not the most important, unless..., and that is individually personal.

You understand way beyond most the trouble our nation is in. You have been forced into slugging it out against actual corruption and the deep state at the level of an analogous forest fire. But will your efforts be effective in stopping new abuse overtaking old abuse? Abuse of the written law (because there is so much of it) is pent up and maybe it can be overcome, but maybe not. My thoughts to focus this are without the knowledge you and your organization has demonstrated to be successful. But, let me briefly focus on the trunk and the roots of the new trees. It comes back to NewOldMoney seed engagement from a totally unique angle. Considered by the status quo to be out of the box for all of society. Already demonstrated effective in widespread private sector activity. Without the monetary angle required to make choice real.

We need to address first things first, right the first time, one size fits one, if required, because of the perceived or real risk to an unequal opportunity to succeed. Perception is attitude and makes the difference. This puts you in the home, with half of homes being at risk of living a life of no economic, education, emotion, and ethic (EEEE) growth with questionable happiness to be expected. This disparity (pain or a positive expectation) is influential and rolls right into our age0-6 children who start kindergarten at the rate of 4,000,000 per year from all walks of life and home fronts.

**Doing what is right for them as a part of the private sector monetary policy tools will change everything.**

**\*Stay with this, because we are real close to bankable real NewOldMoney. It is not complicated.**

**\*\*Use THIS, so we and our kids see quantified surpluses as far as positive expectations allow.**

The envisioned Brain Gold Bug Movement will change everything because it is more than the answer to the money deficits and the real life EEEE gaps that we assuredly create within our private sector before the child even starts kindergarten. The private sector is not the best it can be; however, the public sector, because home life is influential, cannot do first things first, one size fits one, right the first time for age0-6 children.

**You are being alerted to this because it is a legal issue as to why monetary policy is used to bail out everyone in the private sector ownership of assets but is not used to help half of our society gain a foothold in the challenge of successful asset ownership. YOU can argue fairness, under the law, by reference to interest paid as monetary policy started in 2008 by the private sector FED to the private sector banks on excess reserves forced on the financial system.** Presented solution is concise at the visioned base of the tree. It would impact deep state power without taking it back, as main street just moves on with demonstrated fair definitions of high quality. The deep state power is the good or bad lawyered status quo that tends to more written regulations year after year, because...

I would stay at the first things first trunk and roots level with NewOldMoney that exists for the asking and taking.

1. There is a deep state behind the Federal Government's Deficit Spending by the agencies in power and the elites. This has everything to do with putting the rank and file citizen and child in debt to the government that they stop being FREE INDIVIDUALS. How will this change? How will creating individual assets like gold ever be counted by the US Treasury to back up the full faith and credit of "We the People" of the United States? Know that the elites will not suffer, leaving we the people with the pain and wonderment for solutions.
2. "Term Limits" would provide a continuous review of the controlling decisions and regulations at federal, state, and local levels. These partially exist. They are absent at the Federal - Senate, House, Judiciary and government employee levels. I think there is a States Convention in the works, but it will not be a deep enough dive into the status quo. Because?? - the whole public is not literate (but unhappy) in the workings of our government.
3. The deep state of public education and early education of age0-6 children circumvent family and mother's influence, and ability to influence, what her child learns during the first things first life cycle. Some of mom's children are badly behind the front runners and demonstrated individual choices. The ability to influence, actually influence, and plan, do, adjust, and redo with correction is missing. NewOldMoney does not play adequately in this early space. The wide gap of combined public and private sector efforts compared to the best puts the USA into a disadvantage in the near term 50year future. The gaps in growth EEEE pit one against another. Go figure, our private sector at its base competes at the GDP unit every payday (without reference to the public sector) and more combined self-respect for the whole private sector would be good.

**THINK**, 100% of the children should be really ready to read, count and understand positive expectations before starting public or private kindergarten, if the gap is going to be addressed. Whether you like it or not, the years in front of kindergarten are already rated as worst, bad, good, better and best delivery of early reading skills by an emergent private sector's attention to highest quality demonstrated early learning. Who is telling this story to our atrisk population of mothers and children that what is planned for them will not close real gaps in time to be effective.

Now here is the deal, the FED is private sector, monetary policy is private sector, the bailout of our nation's assets since 2008 (before and after) is mostly private sector. Can the FED be convinced by the private sector (19 people with 12 voting) to provide the first rung on the ladder to **help half of our society gain a real foothold in the challenge of successful asset creation and ownership, if they want it. The FED can be leveraged into doing this (Monetary Policy) for the private sector.**

**The Presented Solution is concise at the visioned base of the tree and roots and would starve the deep state of past powers. WE THE PEOPLE main street know the government part of this does not do one size fits one very well and in the case of education does not start with first things first. Truth is best quality early reading gap reduction does not start with government, it starts with mother's best influence over children and only those who ask for this substance will make use of the gift.**

It should not be any wonder that a unique proposal like this is being presented by an individual to those most influential. There is no other way to start a change this big at the top and the bottom. The ball has moved to your court. Connect these dots with age 6 equal starts and make all the difference in the world. See the dots? <http://www.usavaluesii2.com/wp-content/uploads/2017/11/Via-Twitter-Message.pdf> Call me to start on what is simply good, better, best money creation for the many who need it badly and the few with direct access to the power of the private sector.

Thomas D. Wolfgram USA VALUES, LLC.

*Early Reading Skills Delivered*

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**What is the premise for the email march on The Federal Reserve Banks, and the Federal Open Market Committee and the Fed's Community Advisory Council?**

**Only the Federal Reserve Bank has access to creating, at will, the proposed monetary growth policy of NEWOLDMONEY from the BRAIN GOLD BUG MOVEMENT that can truly create a chance at equal opportunity and widespread happiness. They are the only large and powerful enough private sector company to pull the USA out of the ditch. This monetary policy is owed to the people of our nation that lack a foothold on the creation of real money assets for the security of their and our future.**

**As an example of getting real with fairness look no further than the 2008 new monetary policy of paying interest on propped up excess reserves as part of the strategy to bail out our nation's banks.**

Just see a crisis as probable and start thinking about risk reduction. Imagine the possibilities if we could monetize age 0-6 brain synaptic closings in an information economy, like mining gold. Let's pretend there is a major crisis coming that will pull the nation together for the next century. In that pull we are going to listen to each other, become equitable with the opportunity, find the NewOldMoney to pay for excellence outside of a public sector that will only commit to doing good for some, but not good, better or best for all under basic concepts of high quality. There is little risk in looking for risk reduction before and after the crisis that quickly gathers the will of the people to do first things first right the first time to create a new positive expectation for honest continuous improvement based on the individual's work. Impossible to see this possibility for our kids without thinking about whole life 85year arc risk reduction. Today there is risk that our nation could go through a crisis and not get to a higher level of listening, equity, investment, equal opportunity and prosperity, based on work, for all. If we do (work) first new things, that cannot be wrong, at the national, state, and community levels we are assured that our risk coming out of a crisis will be less.

Conceding, influencing and funding individuals in poverty with access and equity to early reading skills from birth to age 6 is one of a few first things first steps to do. Conceding that government is not designed to deliver better and best quality levels of influence and skills to individuals at that age creates a new expectation for a higher quality of delivered requirements based on the influence of mother making the most of a private sector gift.

Concede (think)- FED Bank is the proxy for the **There are several tweets.** world's most powerful private company and has more NewOldMoney than god. FED Bank plays on the international trust in money that the private sector has in itself.

FED Bank is proven critical in crisis management and will be critical in the next; NewOldMoney for first things first individual growth will become a positive crisis tipping point. Private Sector NewOldMoney will be a gift to influence, with expectation, those in poverty; just like thinking parents already set up their children for success over the next 20year horizon.

The private sector is scratching the surface of the new brain science connectivity, growth, balance, degeneracy and renewal. The growth and renewal already have economic value exceeding the cost. Think that first things first synaptic connections during the early years (age0-6) when the brain is most sensitive to make the most of these connections also has individual and social economic value exceeding the cost. The private sector must create that value beyond the concept of cost reduction. A new investment could be valued at market, after the gift to the public sector is completed in a valid transaction. Early and constant brain growth and connectivity is already an economic asset for thinking parents setting up their children for success. 100% saturation of this influence should be used over the next 10-30 years by the USA grassroots private sector to distance ourselves as a private sector superpower with fewer internal conflicts; built with ability and activity to continuously improve.

Conceding disparities exist on the basis of class makes USA citizens of the world. It is not an issue of race but economic class and the gaps that exist between class opportunity. Poverty, wealth, knowledge, money growth, assets and attributes stem from doing first things first right the first time, generation after generation, to individually grow the economic, education, emotions and ethics of the private sector citizen. Some citizens need more help to commit to and with internalized growth and it restarts and renews with disparate individual LITERACY IS FREEDOM for success in the private sector.

**What are you doing on Facebook? What are you doing on Twitter? What are you doing on LinkedIn?**

**The Presented Solution is concise and would starve the deep state of past powers. WE THE PEOPLE main street know the government does not do one size fits one very well and in the case of education does not start with first things first. Truth is best quality early reading gap reduction does not start with government, it starts with mother's best influence over children and only those who already have it can give it to those who ask for it.**

**It should not be any wonder that a unique proposal like this is being presented by an individual to those most influential. The ball is not in my court. What you do to connect these dots with age 6 equal starts will make all the difference in the world. See the dots? <http://www.usavaluesii2.com/wp-content/uploads/2017/11/Via-Twitter-Message.pdf>**

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## **Nailing Down New Money for the USA using concepts from George Guilder.**

### **We need to talk about simple new money creation**

#### **First Things First**

It is impossible for you to not be interested in the complete renovation of the urban public daily main street based on choice quality age0-6 and gradek-12 public schools doing first things first. It is a private sector dream that age0-6 choice high-quality education will be monetized for the whole 100% of the children starting kindergarten. The money for success at age 0-6 will be automatic from the whole economy and form the basis for private sector growth education, economics, emotions and ethics.

The books plastered on page 2 give rise to positive expectation thinking when positioned by the private sector for the private sector through the choice of the public school districts. Expect to feed the freedom base of the USA Constitution and Bill of Rights and ultimately repay the federal deficit with the accumulation of the new wealth based on the present value of a monetized deeper positive expectation.

#### **The following is true if these key measures of units apply as stated by George Guilder in the case of 1 and 2 and Tom Wolfram in the case of 3 and 4.**

1. Money = Created networks and information within some of the units of:
2. seconds, meters, weights, temperatures, electrical currents, light and molecular mass
3. Money = Created Brain Synaptic Closings within the neuro-nano units of:
4. seconds, meters, electrical currents, weights, temperatures, light and molecular mass

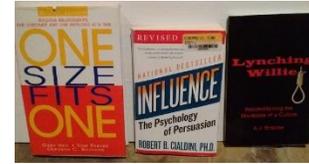
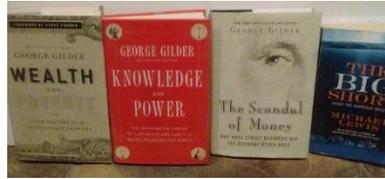
Time before the age of 6 is constrained. Created Brain Synaptic Closings within that time frame are not seen as money by the whole universe because of government delivery, pricing and individual elites who refrain from measuring units evident in age0-6 outcomes of individual age0-6 children. The alignment for “risk free” “gap reduction” success pays for ERSD-RA. Clearly written for parents and private sectors over 30 years ago. There is gold to be mined between the collective ears of the children when we realize its value rather than cost.

When we get past the misunderstandings above, (excellent smart people doing good work but not best work, without individual next step conclusion at age6) we will have created a LONG/DEEP new monetary base of Brain Synaptic Closings (units) with real money value based on good, better and best expected observable markers of outcomes and risk reduction in the constrained time of age0-6.

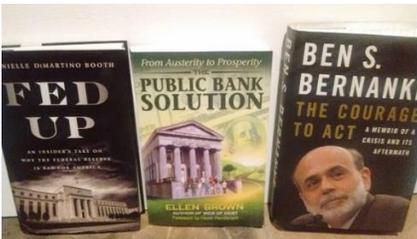
**Everyone should help, this is also the long and deep money answer to the national deficit.** New money of the future can and will in part reflect storage in units of growing base knowledge, networks, learning, peace, freedom, and equal starts that build and overtake disparities, and satisfy issues of equity in the main street grass roots.

This process already exists in the private sector costing real money. The government and elites covet the undefined and ignored value of the outcomes by not defining them as real money for the most at risk. This new money base is built on a constant of possible individual brain synaptic closing in age 0-6 natural development that is to be heightened by the adult. Nothing is more important first things first individual and community growth for the future of main street . Futuristically this “unit brain growth” is also monetary policy development sold for cash to the FED for gifting to the US Treasury. Remember this is already being done without formal monetization within some family units.

The following is related but also outside of early education policy and research. I need to gain some influence, positioning and standing no matter what; as I attempt to connect action dots in the fields of economics, education, emotions and ethics/values. The dots take us across the following successful writings of action, and more, with an end in mind that restarts an urban/poor highest quality early learning march on the part of the private sector. The march has real solid new money created on Main Street in its goals. The level of new money is staggering and understood only in the concept of the most modern of money creation thinking.



Perhaps the Disconnected Kids, once it is connected to the Scandal of Money is the fastest way to see the end in mind. Regardless, I would be talking about each of these actions (dots) in connection of information and networks with money value to represent a totally new way forward.



A tremendous level of operational and financial power is created when a process of dependent events starts with doing first things first. Each of these experts stand on their own. Put together they form a real powerful change method. **Philip Crosby** makes the point that quality is free when first things first are done right the first time. **Stephen Covey** makes the point that first things first, being proactive, and starting with the end in mind are the first three habits of being effective. **Eliyahu Goldratt** makes the point that the first thing to do is always elevate the process bottleneck for more throughput. In the system of education gaps the bottleneck is the lack of early reading skills starting kindergarten. The disparity started earlier. In fact, it is about children completely missing the sensitive period to learning language during the age of 3 to 6 so they are behind others, forever. The top of the quality scale has gotten more significant in the last 15 years with the marketing of education toys and activity learning to the least at risk.

That age0-6 has active dots to be connected in all these fields is new thinking -- and I need help. The USA 21<sup>st</sup> century to date has been constrained. The USA is our Constitution and Bill of Rights ahead of the world in what could be if...

I am sure I am missing actions (dots) to also be connected but these identified here as First Things First will take us to unconstrained new levels, solving problems of output and outcomes until the next constraint is identified at least 20-30 years into our future.

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See this as part of the 7 page summary. <http://www.usavaluesii.com/wp-content/uploads/2017/11/DebitBond85-YearArchMoney2.pdf>

## The Debit Bond

The PVofPE-Prek is near money <http://www.usavaluesii2.com/pvofpe-prek/> Near Money = age6, 85-YearArcMoney; and the USA has a leg up on this due to the Bill of Rights and the USA Constitution with its focus on the equal individual under the law with knowledge opportunity for happiness related directly to verified best practice.

Choice is to mine (like gold mine) the start to 85-YearArcMoney and put it in the basket to be fruitful, after age 6, or not. Most families, mothers and children struggle to do first things first - fill the basket by age6; and, it is difficult to make up for that later.

Everything is in place to be super smart about near money in the next 8-16 years. It will be a new private sector endeavor to mine the near money in the segments of society where it has not been mined before. Smart = age6 kids with their basket full; risk reducing the next steps of K-8 and K-12 representing world best practice. The achievement can be block chained by the private sector as a gift to the US Treasury.

85-YearArcMoney is a new asset class within the USA BUDGET and DEFICIT ACCOUNTING. Called the 21<sup>st</sup> century Debit Bond recorded and managed off ledger as an asset to be amortized over 40 years when its life is 80 years once its market value is gifted to the US Treasury by the proxy for the private sector. Such value and amortization of the PVofPE-Prek is substantial but dwarfed by the individual's risk reduced impact on Nominal GDP over the 85-Year Arc of real incremental cash flow from that same individual. The FED will account for the cost and the market value of the gift of PVofPE-Prek to the point it is given to the US Treasury, and block chained into permanency beginning amortization. The US Treasury will use the store of the 85-YearArcMoney to monetize the brain synaptic closings like gold behind the Trillion Dollar Coins minted and used to pay-off the national debt.

USA VALUES, LLC. did not make up the economics. They work in accordance with basic supply side expectations as presented by George Gilder of the Discovery Institute in his writings. His writing match and cover the Big Agenda Plan by David Horowitz and the 10 Point Urban Plan by Donald Trump all the way through monetary policy. This is no small match up of this literature. \*Wealth and Poverty – A New Edition for the 21<sup>st</sup> Century, published in 2012 by Regnery Publishing Inc. \*Knowledge and Power - The Information Theory of Capitalism and How it is Revolutionizing Our World, published in 2013 by Regnery Publishing Inc. \* The Scandal of Money - Why Wall Street Recovers but the Economy Never Does, published in 2016 by Regnery Publishing/Salem Media Group.

This will square up Main Street with Wall Street in our growth economy by locally boosting expected education, economics, emotions and ethics of 100% of our age 0-6 children's future. This brings the creation of money back home to the private sector individual main street families in contrast to the creation by government. The age0-6 Brain Synaptic Closings in the information and network economy is like gold and lack thereof is a source of one-size-fits-one risk and poverty. Historically less than 20% have achieved this basket of risk reduction represented by irreversible work and achievement within irreversible and sensitive time frames (new money defined within the knowledge economy).

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## Frequently asked questions after reading the pages of [www.usavaluesII2.com](http://www.usavaluesII2.com)

1. Moving the nation's grass roots thinking to FTF by having we the people from all walks of life purchase an email march on the FED. This is a show for the money needed to destroy the risk of disparities with choice. The start to this requires credibility, authority and positioning of the information, network and education industries that live and operate within the local communities.
2. It is about moving the concept of choice ERSD-RA and FTFRTFT school district change to prompt the private sector investment. The ROI on this spending is outstanding. Business Money that will be replaced by the FED going forward as a permanent source of NewOldMoney. Mom's choice is needed within the local economy, school district and pre-k juggernaut and funding should not wait for the FED to be convinced. All of this is possible because of the private sector entity that holds the PVofPE-Prek cost and market value by creating it at cost and gifting it at market value. This is the private sector of the USA getting a helping hand from the most powerful private sector company in the world before the gift is given to the US Treasury to create the money that reduces the deficit.
3. It is about moving the economist, bankers, professors, business-school-community leaders to grasp the 50 to 1 return thinking on the PVofPE-Prek's mark to market adjustment within the private sector to not be confused by the returns demonstrated in the public sector. A new asset is created valued at \$100,000 - \$750,000. The asset is amortized over 40 years starting at age 7 and going to age 46. The PVofPE-Prek will impact the individual contribution of NGDP at real dollars verses present value dollars. The impact on the economy is excess of the market value recorded as a present value at age 7, during the years age 26 to 86.
4. The market value of PVofPE-Prek multiplied by the demographic of the USA (4,000,000 children start kindergarten each year), in short time, wipes out the current year and cumulative US Treasury deficit. This is because the private sector is made very distinct from the public sector forever going forward into the future. The private sector proxy is big and powerful enough to give this gift to 100% of the population and drive choice and influence to achieve good, better or best outcomes without government permission. This creates the stored market for the Debit Bond that holds in a blockchain the PVofPE-Prek value based on irreversible work within irreversible time sensitivity (IWoverITS). The economic circles back to the simple message of doing first things first at the family level of individual positive expectation because the time to put literacy and math basics into the brain has been proven to be sensitive to early.
5. Age0-6 brain synaptic closings, in general, are not being wholly completed in our nation. When they are completed it represents individual value (money in future dollars) created. If the brain's information and networks were being completed (20% improving to 100%) it is IWoverITS. This is new value that can be stored like gold because it is knowledge and power capacity. This is not Thomas Wolfram speculation but rather it is George Gilder talking about main street taking back the economic growth initiative from the government through new money created by work on the street that the FED uses without a Wall Street process, much like bitcoin creation.

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## Introduction to at <http://www.usavaluesii2.com/wp-content/uploads/2017/07/Why.pdf>



If you want 100% valuations you will have to create and imagine for age 2-6 at risk kids



We desire your help in writing a White Paper for the Federal Reserve Bank Open Market Committee starting with the draft at <http://www.usavaluesii2.com/wp-content/uploads/2017/07/Why.pdf> which is a business document, not a white paper. This purpose of both documents is to create a gift method valued at \$500,000 per child via new monetary policy controlled by the local private sector side of the FED.

The \$500,000 gift to the USA Treasury from the FED is due to a \$10,000 investment in age0-6 Brain Synaptic Closings on early literacy, math and general order activity and experiences. Such activities are made timely by mentor and mother for risk reduction, increased future learning capacity and positive expectation above and beyond what is generally considered under the law of quality preschool.

Under the law quality preschool is only up to good within the scale of worst, bad, good, better and best. Good is not good enough to close gaps and eliminate risk for the child and mother. This must be added to preschool above the law to make good really better or best. <http://www.usa-positive-expectations.com/support-files/suburbanteaching.pdf>

These are added learning activities that make up the difference. Detailed here, they are 100 years old and have demonstrated value in the private sector. These activities lower the risk of being gapped from opportunity and show clearly by being really ready to read, count and understand positive expectations when starting kindergarten.

**This document is to explore the process of spending \$10,000 in the private sector, to create an investment gift valued at \$100,000 - \$750,000 to the public sector. This valuation wipes out the deficit that our public sector accumulates each year and in total over the past 40 years when it is gifted to the USA Treasury over the next 20-40 years. It really becomes straight forward present value thinking when the public sector and private sector are separated with activities and quality definitions that are real in the private sector.**

The key to the above is to monetize the reward for spending \$10,000 on each child in the private sector on the basis of choice so that a real private sector gift at market value can be given to the US Treasury. Many concepts of this are possible once the private sector agrees that the present value of positive expectations from pre-k (PVofPE-Prek) is worth \$100,000 to \$750,000 at age6. Note that the private sector pays for this value all the time without thinking about it. Once the agreement is reached between the FED and the US Treasury the money for this investment will

**just flow without constraint toward better and best quality based on very limited record keeping. Just a couple of examples of the possible money flow.**

- If mom and family does not have the \$10,000 to invest in the child the family will choose a gift from the private sector (FED) for the \$10,000 to be used by mom, mentor, child and school district. After this gift is delivered, mother and child will be in position to influence the pre-k to grade 12 education where our nation (mom, family, and community) expects everything to be different in the future no matter what zip code. The kindergarten teacher confirms the delivery of skills in the form of a certificate of readiness secured to the child.
- Those who do not accept the gift from the private sector above will Invest their own \$10,000 cash for ERSD-RA from school districts or other providers and receive the Ready to Read Tax Credit of \$12,500 dated as available when the kindergarten teacher observes the readiness. The invest your own cash option and the requirements of ERSD-RA will be clear with the kindergarten teacher confirming the delivery of skills in the form of a certificate of readiness secured to the child.
- The private sector certificate has cash value to the owner of \$2,500 excess over cost within 2 years as an outstanding ROI. A \$90,000 excess over cost could be created over 20 years representing a IRR of over 12%. Many forms of investment would fit between these bookends. This outside example could flow money to at risk children from the suburbs.

We need to write a business proposal (looking like a white paper for the academics and economists) regarding the following combination 1) economic and 2) human development sciences 3) new wealth paid for by the FED as monetary policy and then 4) gifted at market value to the US Treasury. The base unit is a 5) brain synaptic closing during the ages of 0-6 having 6) monetary value within the concepts of paid for 7) human capacity and 8) a social impact of defined outcomes of proven value based on five private sector quality levels.

These delivered skills are already bought and paid for today in economic transactions flooded by government interference which are already untangled within the definition of worst, bad, good, better and best quality. The Federal Reserve Banks are all knowing about this value without effective on the street action to pay for more 85-YearArc quality as monetary policy. They are looking for street level solutions that provide mega benefits because the FED needs a national scope even as it is unique to a local area economy, and that is the next step.

Google human capacity; social impact defined outcomes; brain synaptic closings. The USA VALUES, LLC. concept is a brain doctor away from being real and being monetized for our nation. See also this- [http://www.mind.ilstu.edu/curriculum/neurons\\_intro/neurons\\_intro.php](http://www.mind.ilstu.edu/curriculum/neurons_intro/neurons_intro.php) and more specifically this, although these words may be over the top and may be removed as the private sector drives for profits- [http://nbcnews.center/neuroxr/neuroxr.htm?&s1=00&s2=&s3=abhisek\\_with\\_brain\\_development\\_and\\_redevelopment\\_strategies\\_for\\_adults](http://nbcnews.center/neuroxr/neuroxr.htm?&s1=00&s2=&s3=abhisek_with_brain_development_and_redevelopment_strategies_for_adults).

How the base unit (with the scientific detail in the background) combines with economics, new money and best practice early education in our 21st century development is described here in terms of risk reduction that can be valued. <http://www.usavaluesii2.com/pvofpe-prek/> Parents pay for this without recognizing it.

Economic valuation is about choice achievement of knowledge that cannot be reversed over periods of time that cannot be replaced. It represents money creation if we in the private sector make it so. This knowledge is already bought and paid for by some within the total community. This is like mining gold. George Gilder a supply side economist and futurist making this his point in his last three books about wealth, knowledge and money. USAVALUES, LLC. is counting on an expanded private sector that monetizes Early Reading Skills based on rainmaking and national interests to create value at better and best levels. This memo is one of the efforts to put it together for a rainmaker. Some of our messages are presented here, in an expanding work in process.

<http://www.usavaluesii2.com/wp-content/uploads/2017/08/twitterworksheet3.pdf>  
<http://www.usavaluesii2.com/wp-content/uploads/2017/08/twitterworksheet2.pdf>  
<http://www.usavaluesii2.com/wp-content/uploads/2017/08/Twitterworksheet.pdf>

The business plan assumes this is a steep hill climb to agreement with the Federal Reserve Banks, Federal Open Market Committee and ultimately the US Treasury to pay via monetary policy for the better and best levels of quality when and where parent choose for the children. FRB funding with a gift by the private sector proxy is the first hill climb. Parents will be required to choose and ask for the gift because importantly, there is no way to assume better and best quality is an inalienable right of citizenship. The business plan assumes no positive cash flow from this generation of money from the Federal Reserve Bank given as a gift. The revenue in the initial plan for USA VALUES, LLC. is from the Email March doing double duty as the product and introductory service for local grassroots leadership.

**We call this ask an Email March on the Federal Reserve Bank.** The Email March introduction and solicitation is the product that must be sold to the masses.

- See first email here. <http://www.usavaluesii2.com/email-letter-starts-it/>
- and this is the email march letter. <http://www.usavaluesii2.com/letter-sent-to-fed-chair/>
- This is the product we are selling for \$100 or \$150 <http://www.usavaluesii2.com/stores-page/quarterly-email-march/>

An example of an email would be this with Tom Wolfgram, USA VALUES, LLC. Copied and the sender signing each email from his or her own personal system. <http://www.usavaluesii2.com/three-letters-to-the-federal-reserve-bank-this-is-the-formation-of-the-email-march/>

This following partial list of people would be others in the process of making it possible, if they would join the effort. To make this work at the maximum level given the condition of the cultures and its change rate it will be important to start this private sector endeavor with very close access to the top of society.

Donald Trump and @Omaroso representing the President and National Diversity Council @NDCTrump  
George Guilder  
David Horowitz  
Arthur Rolnick  
Neel Kashkari  
Ben Carson  
Chester Finn Jr.  
Montessori Experts  
Tim Penny  
Larry Elder  
Kevin Jackson  
Morton Blackwell  
Michael Needham  
Twitter Expert  
Facebook Expert

If the private sector had to wait for the FED to say yes let's do this, nothing would get started in as very long time. The idea is that the private sector CEOs and Companies individually conclude there is no other way to proceed with assurance that the gap will be removed (risk reduction) for the at risk kids and mothers in a startup program surrounded by the lagging urban and rural school districts and the related local pre-k juggernaut. The idea is \$5,000 per child per year for 2 years is all inclusive on top of good pre-k quality. This private sector program will naturally promote choice better and best quality.

**Private sector cost is \$1,000,000 per 100 kids for risk free kids at urban schools.** Once the FED agrees that the money they spend on ERSD-RA is monetary policy from the private sector they will be able to take over the funding started by the CEOs and the Companies all over the nation. They may even be able to refund what the CEOs and Companies spend as seed money to start thinking and doing absolute First Things First Right the First Time in these critical education sectors. Upward pressure change to high quality pre-k and kindergarten starts without reference to zip code and the public sector's confusing disputes about quality education is built in.

This is a very messy public/private sector of services, prices and quality definitions; some present quality definitions are without outcomes per child. This suggestion is designed to go around that mess and just set out to deliver the kids really ready to read, count and understand positive expectations to kindergarten above the law. The private sector uses monetary policy (NewOldMoney), paying for what a parent cannot pay as a gift. Many parents don't have on the spot \$10,000 per child and it is first things first important within a time frame.

Equality of opportunity is critical. The FED is the only private sector company with adequate money to make this equality movement work. Literacy is Freedom is the equality and equity movement. 2,000,000 children being serviced over 2 years at \$5,000 per year is spending of \$20 Billion per year. The problem has grown to be solved by the only company in the world with the strength and power to do it. That company has been talking about it since at least 1977. At this level, between the FED and the US Treasury, using the concepts of PVofPE-Prek, there are mega or bigly benefits to doing first things first and with the proper private sector set up it could flow to national debt reduction.

This document is in process.