

# USA VALUES, LLC

## National Issue

Early Reading Skills Delivered for a Ringing Advantage **(ERSA-RA)**

First Things First, Right the First Time **(FTFRTFT)**

One Size Fits One, As Required

Introducing The New USA Values Debit Bond

# USA VALUES, LLC

There is always something next. Private sector NEXT routinely backs up to fix the major constraint in the process to align the elements to occur right the first time. Everything plays into this change.

This works best when the total system of requirement definitions are supported by an attention to doing first things first in a concept of project critical chain.

We will concentrate on age 0-6 and then age 7-10 public and private sector requirements boxed into the following private sector efforts. This change will create the NewOldMoney to fund the total system based on the present value of positive expectations that have us doing and valuing first things first.

## **ERSD-RA**

Real Reading Readiness from mentoring one size fits one as required to create a Positive Expectation from Pre-k (PVofPE-Prek).

This is the created but not seen Early Brain Gold Movement already started in the USA economy

Investigate- see that more and more moms and children actually start kindergarten really ready to read for a lasting advantage. Credit the private sector.

## **Private Sector Mirror FED (PSMFED) and the Federal Reserve Bank (Real FED)**

Investors in families and pension plans flock to the created investment by the bank. A new created security funds early reading, math and positive expectation skills delivered by the private sector's added activities. Such securities will boost public and private pre-k learning.

The PSMFED, Real Fed and the US Treasury have unique roles to seed the total economic system with what starts as monetary money for urban economic growth that becomes real money and deficit reduction via the New USA Values Debit Bond.

## **Local USA VALUES, LLC**

Uses Letters, Networks, Stories, Webs, Facebook, Twitter, U-Tube, Social Media and other content designed to make the NewOldMoney a reality in the new economy. Age 0-6 real readiness for the future 85-year arc of individual and collective growth can be monetized.

## **School Change via FTFRTFT**

When 100% of the children are really ready to read starting kindergarten the K-8 school system will survive, because it will change from within. 100% of the moms (those with children who are atrisk and not atrisk) will influence this school change based on positive expectations from boosted pre-k outcomes. They will be encouraged to insist upon this change via social engagement driven by local economics and the security.

# What is the New Debit Bond

It raises the NewOldMoney within the private sector of individualism.

It is paid for by the FED via monetary policy or it is written off, but regardless it, creates a total market value for the US Treasury after the age 6-7 ERSD outcome analysis.

The Bond is valued at Fair Market Value by the US Treasury after the age 6-7 outcomes. It uses a concept of textbook present value of future cash flows.

The Bonds (many of them are unitized with 1,000 children) are structured to provide incentives to parents, providers and investors based on age 6-7 outcomes; and then Investors, parents and speculators based on age 20-22 outcomes that include graduation and STEM.

This Bond has hand off performance kickers like Tom Sawyer's whitewashed fence. These kickers would be repeatable stories for 30-40 years.

# Why

The reason this change will occur is because it will pay inside the private sector and it will pay for a long time into the future. We use a concept of the 85-year arc of life's positive expectations (marginal future cash flow) to solidify the requirement for age 0-6 urban mom's and child's influence on education.

Her influence deserves attention from our most powerful decision makers as a matter of fairness and economics. Growth economics are routinely funded by monetary policy of the Federal Reserve Bank for those who have money. The problem we have is so big only the FED has the size to provide an equal boost to all who want it.

# How- Show me the money

Ultimately the FED banks have all the monetary policy money needed to execute the plan for economic, education, emotions and ethic growth and restoration of our poor and middle class communities.

Today a PSMFED bank is needed to start the requirement by building the acceptability of the USA Debit Bond Investment with investors who can take larger risks for large returns.

The bond has a huge reward for a performance risk at two levels during the child's emergence. It may need to be written off if the Federal Reserve Bank is not fair with monetary policy already demonstrated. FED has bailed out USA citizens and major corporations that have traditional money assets. One example, of many, is interest paid on excess reserves.

# Who page 1

The list of companies behind the dots (concepts explained by authors) makes the pages that follow. Who page 2 describes profiles of leadership needed.

There are economic activities behind the dots existing and presumed to be cash flowing.

Who becomes more obvious once the PSMFED bank identifies itself and creates the security for investment and starts selling that security to the many who can take extra risk for extra return. Ultimately the Real FED makes the security low risk for a high return and pension plans become interested.

# Who page 2

Companies will sell the services of mentors for moms and children connecting the schools, the bank and parents to the expected outcomes. As examples, the Brain Balance Centers, Learning RX, Care.com and a repurposed Blackwater, Inc could set the stage for others

The private sector school choice movement to get to better and best outcomes is warranted the earlier the better.

The church, the poverty movement, and the concept to be best under God keeps this program on target for urban mom through social media.

The bank that sells the Debit Bond to individuals and institutions will lead to the startup of monetary policy by the Real FED.

Local and national social media companies for the public service message and local networks.

# Where

The setting is with urban and rural poor and middle class mom, children and families. The elite class is included as an investor where they can invest \$10,000 in their child's outcome and earn \$2,500 in 2 years. The elite jumpstart the private sector funding of the debit bond with their child.

Nationwide this setting creates the norm of outcomes to worst, bad, good, better and best early reading skills delivered and measures of outcomes based on 100% of the children in blocks of 1,000. Kindergarten teachers already rate and scale the children's readiness.

# When is now

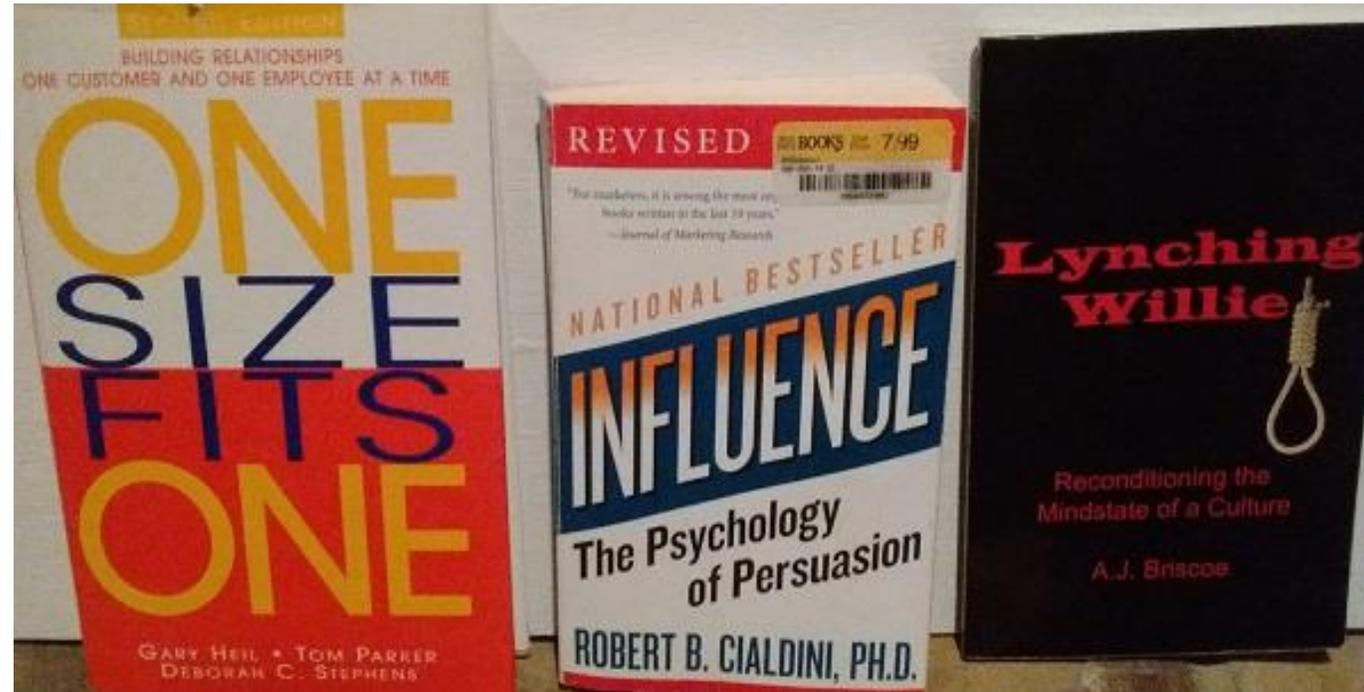
The reason this will change now is it will pay and it will pay for a long time into the private sector future. Cash flow has already started.

This idea starts with at least the businesses noted inside the boxes of page 3 and the Who pages. Those boxes already have a start within the dots (concepts via authors) that follow. More concepts and support will flow into this change.

The order and limit of the following dots makes little difference. The last dot could be first. These dots will require reading, assimilation and explanation. The ideas supported by publishing in the private sector when combined will prove to be very powerful. Getting the horse in front of the cart is a first problem. The last dot, the Real Fed already is resistant to changing by adding a new monetary policy tool requested by the poor and middle classes. The PSMFED is a workaround.

Really, what is first things first at the point that 90% of WE THE PEOPLE would agree? This plan is about improving the influence of poor and middle class mothers to insist that her child is really ready to read before kindergarten. Mom's are important parts of the 90% of individuals who have positive expectations and want to make certain her child is not negatively gapped away from true growth education, economics, emotions and ethics.

We address that by adding the mentoring of mother and child to be really ready to read before kindergarten (math and a positive expectation are part of that). Her influence combined with a ready child speaks volumes to the public and private Pre-k to Grade 8 education system.

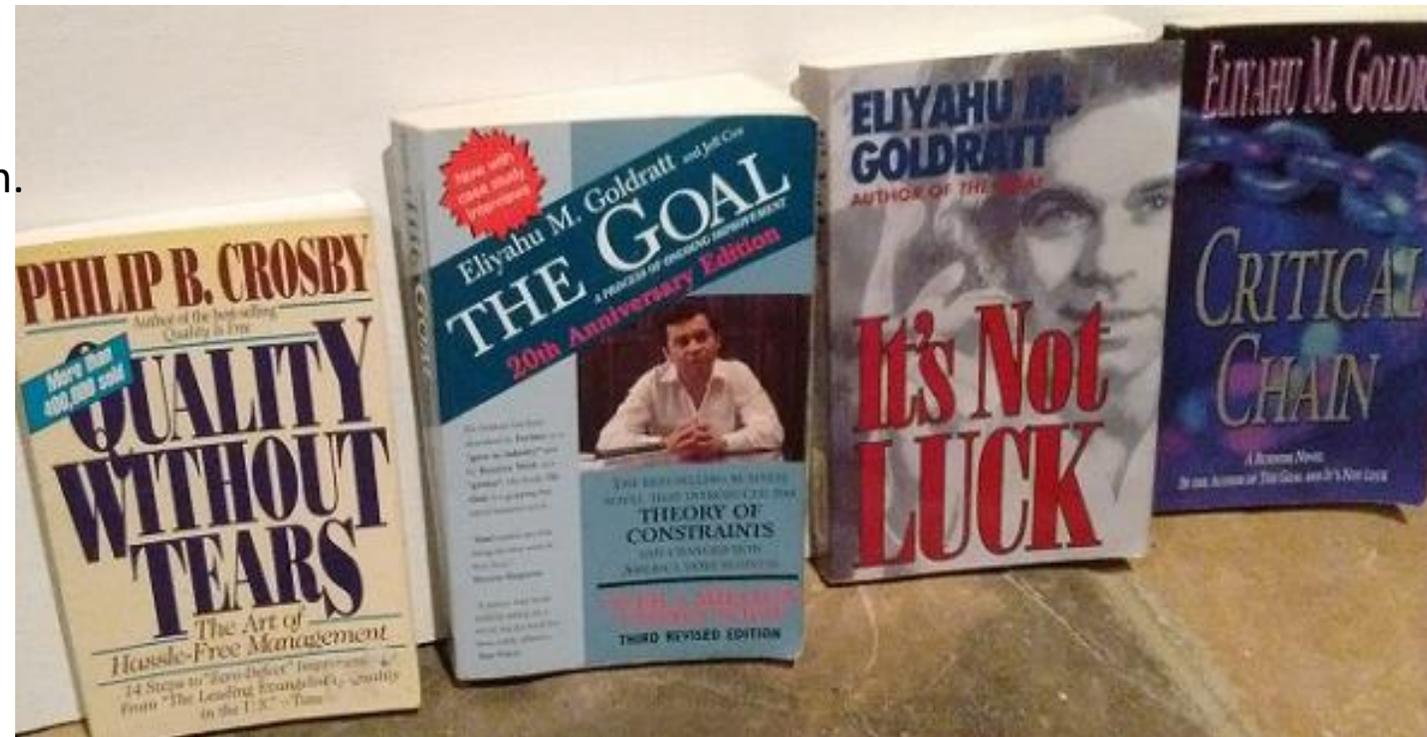


We do her a disservice when she does not learn about best early outcomes in time to influence the outcomes she expects for herself and her child.

A tremendous level of operational and financial power is created when a process of dependent events starts with this. Each of these experts stand on their own. Put together they form a real powerful change method. [Philip Crosby](#) makes the point that quality is free when first things first are done right the first time. [Stephen Covey](#) makes the point that first things first, being proactive, and starting with the end in mind are the first three habits of being effective. [Eli Goldratt](#) makes the point that the first thing to do is always elevate the process bottleneck for more throughput.

In the system of education gaps the bottleneck is the lack of early reading skills starting kindergarten. The disparity is started earlier. In fact, it is about children completely missing the sensitive period to learning language during the age of 3 to 6 so they are behind others, forever.

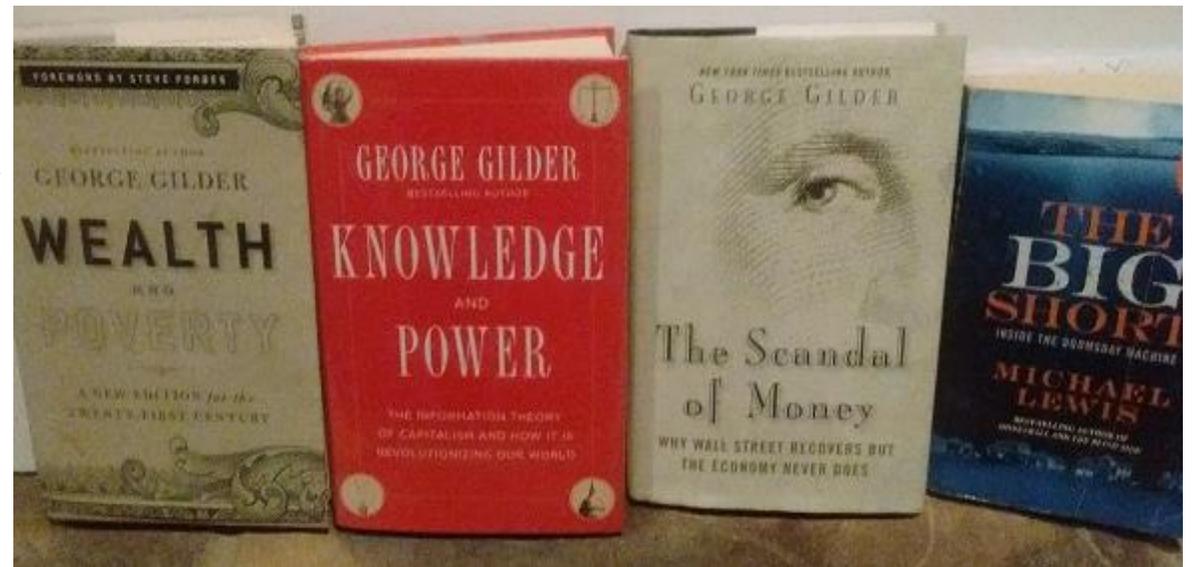
The top of the quality scale has gotten more significant in the last 15 years with the marketing of education toys and activity learning to the least atrisk.



USA VALUES, LLC. did not make up the economics. They work in accordance with basic economic growth and wealth expectations as presented by George Gilder of the Discovery Institute in his writings. His writing match and cover the Big Agenda Plan and the 10 Point Urban Plan all the way through monetary policy. This is an important match up of this literature covering half the population and a politic expecting new opportunity.

\*Wealth and Poverty – A New Edition for the 21<sup>st</sup> Century, published in 2012 by Regnery Publishing Inc. \*Knowledge and Power - The Information Theory of Capitalism and How it is Revolutionizing Our World, published in 2013 by Regnery Publishing Inc. \*The Scandal of Money - Why Wall Street Recovers but the Economy Never Does, published in 2016 by Regnery Publishing/Salem Media Group.

From this, you will be able to create a new Presidential System of Growth and Prosperity that goes all the way to contributing to the official money system of the nation. Growth, driving prosperity and money into our next 100 years from one new platform of private sector influence. The private sector would no longer have to worry that urban America never gets a chance to understand growth economics, education, emotions and ethics because that is built into being really ready to read. Requirements will become common knowledge.

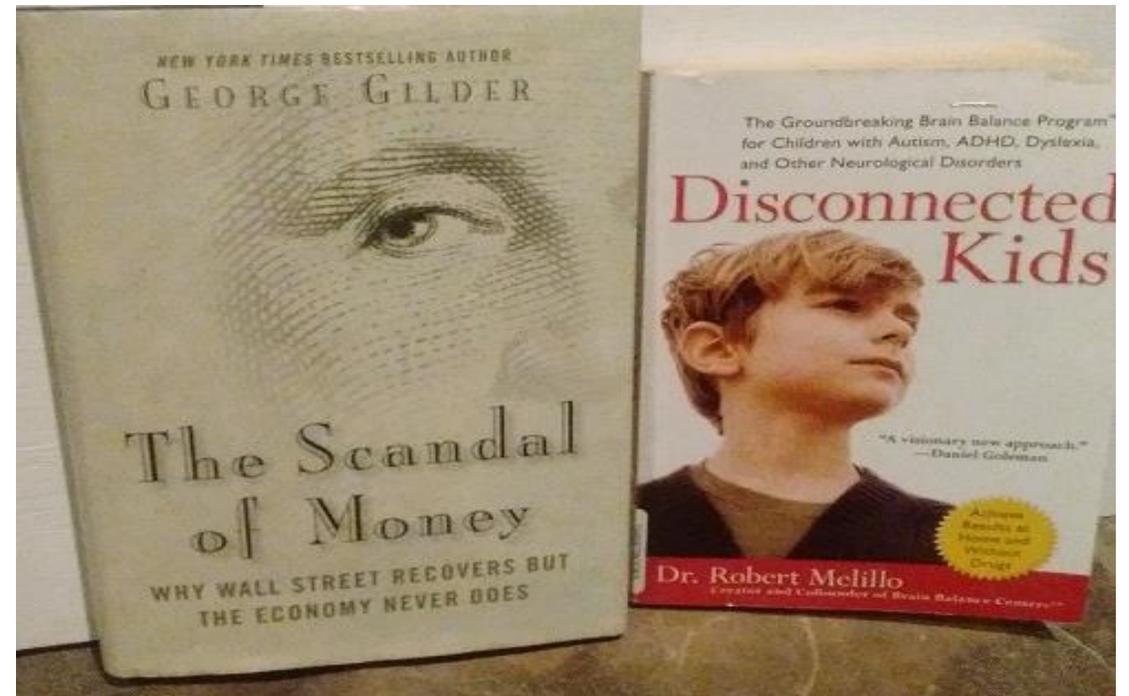


Perhaps the Disconnected Kids, once it is connected to the Scandal of Money is the fastest way to see the end in mind. Our private sector leadership would be talking about each of these concepts and actions (dots) in connection of information and networks with money value attached to represent a totally new way forward.

Time before the age of 6 is finite and constrained. Created brain synaptic closings within that time frame are not seen as money. Government delivery, pricing and individual elites want to refrain from recording measured units evident in age 0-6 outcomes of individual age 0-6 children. The alignment of learning activities for “risk free” “gap reduction” success would pay for ERSD-RA. The limited activities were clearly written for parents and private sectors over 30 years ago.

There is gold to be mined between the collective ears of the children with more money than god to realize its value rather than cost.

When we get past the misunderstandings above, (excellent smart people doing good work but not best work, without individual next step conclusion at age 6) we will have created a LONG/DEEP new monetary base of Brain Synaptic Closings (monetized units) with real money value based on good, better and best expected observable markers. Outcomes and risk reduction by age 0-6.

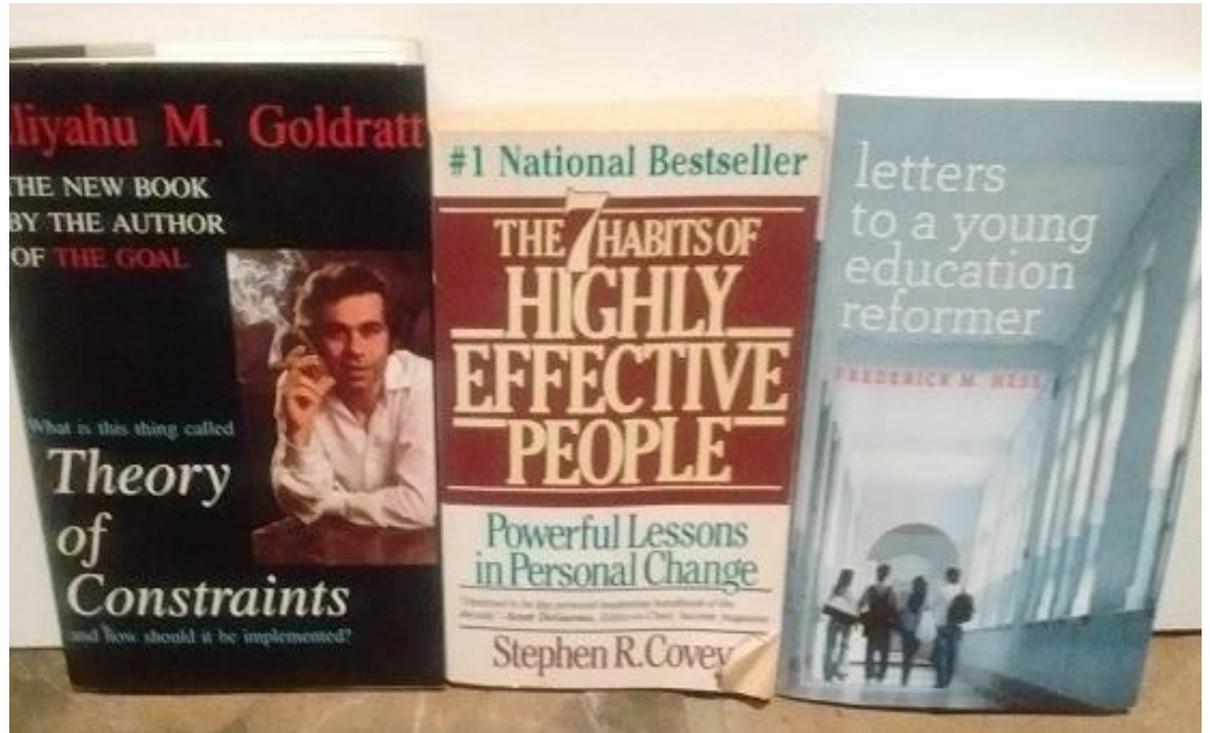


This is everything needed within the 10,000 school districts in our nation to start the FTFRTFT journey in public and private systems of Pre-K to grade 12. First Things First, Right the First Time (FTFRTFT), One Size Sits One, As Required.

Getting to this now requires leadership to build a new asset class (Debit Bonds that boost the poor and middle class children to be the best) for 100% of society. Society is a system of dependent events, and outcomes can be constrained or released one size fits one. Demonstrated outcomes, step by step, can be rearranged to remove the bottlenecks and capacity constraints to drastically improve throughputs.

Best is private sector business.

There are hundreds of ways to say this;  
but there is only one set of activities that has been  
demonstrated to be first things first.

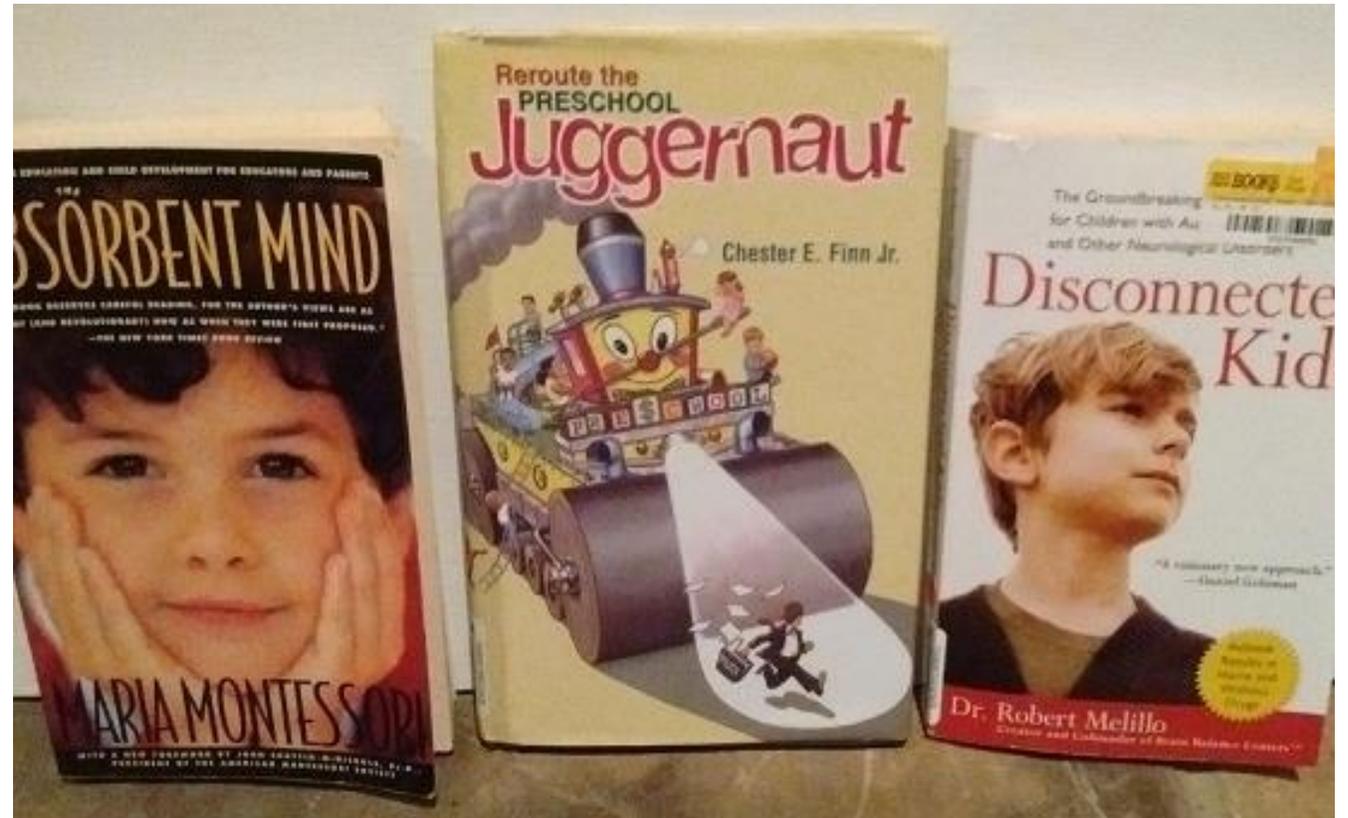


Perhaps this is just too simple of an outline of those activities that will prove to be required first things first.

This outline for societal growth economics, education, emotions and ethic is about good, better and best.

Read chapter 28 of the Absorbent Mind by Maria Montessori written at the end of World War II.

I will send it as an email to you if you wish, just ask for it using [tdw.usavalues@gmail.com](mailto:tdw.usavalues@gmail.com).



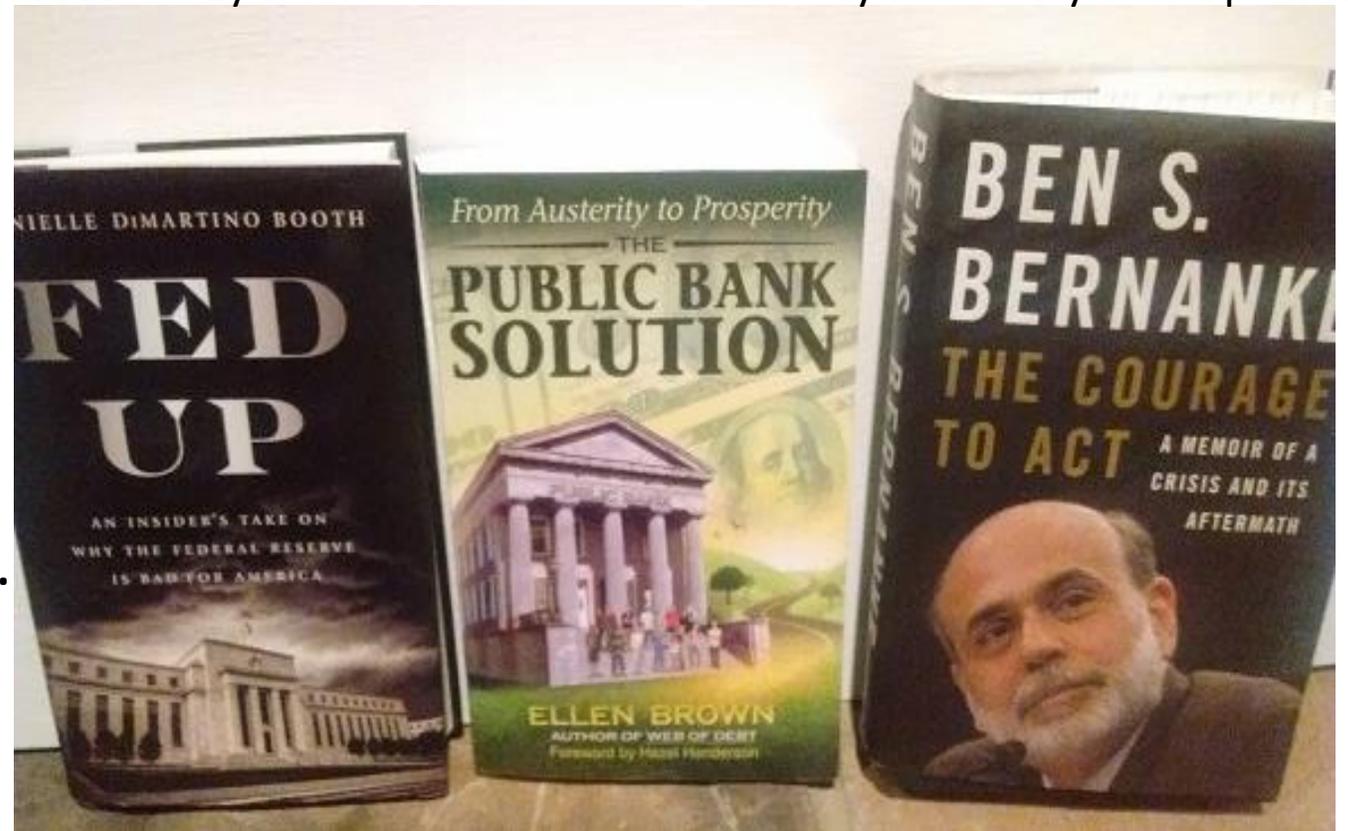
Ben Bernanke proved to the world that the Federal Reserve Banking System (FED) is the strongest private sector company in the world. It has more money than small case god; It earns 100 billion dollars per year on a base operation under 5 billion; It started giving interest on excess reserves (a new asset class) to the primary banks in 2008 and this now is a gift of over 30 billion dollars per year to 35 private sector corporations; It proves everyday it can print money, as a secondary operation, as needed within its function of monetary policy based on the asset class goals of the elite acting for WE THE PEOPLE. In the spirit of seeking and seeing main street growth economics, education, emotions and ethics.

Its workings in our society has been, in the past, mostly private sector and mostly balancing asset value mechanics for growth behind the “curtain” that we the people do not see. They are concerned with the security and safety of the private sector.

**To benefit from FED action we must have money in some asset class. Many in the USA do not have money. The FED is the only private sector company strong enough (has the Money) to pull our gapped society of private sector individuals out of the ditch that creates disparities in each and every set of positive expectations for growth economics, education, emotions, and ethics.**

Cheers.

Thomas D. Wolfgram



## The source and use of real 85 year arc value

<http://www.usa-positive-expectations.com/support-files/moneyandhumancapital.pdf>

## Support for the CEO letter to the private sector

<http://www.usa-positive-expectations.com/support-files/businessforbusiness.pdf>

## One business plan is created from this example

<http://www.usa-positive-expectations.com/support-files/righttolifeexample.pdf>

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*Early Reading Skills Delivered*

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